



Conference programme

Day 1 – 23rd November 2016

13 Matejko Square, 31-157 Kraków, Poland

8:00-9:00 Registration

9:00-9:30 Official Welcome

Stanisław Tabisz, Rector of the Jan Matejko Academy of Fine Arts

9:30-10:30 Keynote speech

Lindsay W. MacDonald, University College London, Great Britain

Colour Naming: Linking Vision and Speech

10:30-11:30 Keynote speech

Janet Best, Colour Group Great Britain, Great Britain

New possibilities for colour trends forecasting – merging creative intuition and global mass colour data

11:30-12:00 Coffee Break

12:00-14:30 1st session – COLOUR AND CULTURE

Chair: Lindsay McDonald, University College London, Great Britain

1. Katarzyna Schmidt-Przewoźna, *History of red colours in Poland. Polish cochineal Porophyropora polonica L. and others natural dyes*
2. Karl Schawelka, *The irresistible rise of green*
3. Barbara Wiśtał, *Colour in heraldry*
4. Maria Papadopoulou, Cecilie Brøns *True colours: Misconceptions about ancient Greek colour and contemporary attempts to set them right*
5. Petro Rychkov, Nataliya Lushnikova, *Semiotics of material and its colour in wooden sacral architecture of historical Volhynia: past and present*
6. Alicja Panasiewicz, Adam Panasiewicz, *Colour Coordinates, by naN, 2016*
7. Robert Sowa, Marcin Koszałka, Glen Castinho, *Colour as a hero*

14:30-15:30 Lunch

15:30–18:00* 2nd session – COLOUR AND DESIGN

Chair: Janet Best, Colour Group Great Britain, Great Britain

1. Jada Schumacher, *A Manufactured Presence: Hazel Adler and the Colorization of Industry*
2. Natacha Le Duff, *Presenting colours in a Museum. Organising Pathways*
3. Agnieszka Jacobson-Cielecka, *About relationships between objects*
4. Anna Kmita, Nina Duda, *100 Silesian colours and patterns. Project of decorative patterns and sets of colours inspired by applied art of Upper Silesia*
5. Maryam Khalili, Shiva Ghoflgari, *Design of colorful utensils for young couples using positive design approach*
6. Monika Wojtaszek-Dziadusz, *The meaning of colour in packaging design*
7. Tomasz Hapka, *Dynamic lighting*

18:00–19:00 POSTER SESSION

1. Domicela Jonauskaite, Christine Mohr, Sunčica Zdravković, Jelena Havelka, Grażyna Wąsowicz-Kiryło, Nele Dael, *Testing the influence of linguistic and geographical similarities in affective connotations of colour: Evidence from Polish, Serbian and Lithuanian speakers*
2. Maryam Khalili, Elham Atighi Lorestani, *Using colors in designing children's game in order to enhance their knowledge about plants*
3. Wojciech Maciejewski, *Quantification of the relation between color temperature of public lighting and human sense of security using virtual reality technology*
4. Ákos Nemcsics, *Reflections on the harmony of the built environment around us*
5. Katarzyna Słuchocka, *Space and Image*
6. Karolina Sobczyńska, *Physical and emotional sensations and the need of colour. Chromotherapy in culture and the art*
7. Anna Steuer-Jurek, *The garden surrounding of the hunting palaces – in term of color, exture and structure of the plants*
8. Agnieszka M. Wójcik, *Colours in show garden. Examples from BUGA 2015 and IGA 2013 garden exhibitions*

Day 2 – 24th November 2016

13 Matejko Square, 31-157 Kraków, Poland

9:00–9:30 Registration

9:30–10:30

Keynote speech

Larissa Noury, Colour-Space-Culture Foundation, France

Colour Harmony & Image of the City

10.30–11:30

Keynote speech

Francesca Valan

Color design for children's spaces and children's color perception

11:30–12:00 Coffee Break

12:00–14:30 3rd session – COLOUR AND EDUCATION

Chair: Agata Kwiatkowska-Lubańska, Academy of Fine Arts, Kraków, Poland

1. Marcia R. Cohen, *Color Flash! The Campus as a Think Tank: Designing from Nature, Art and Coutur*
2. Maria Kirk Mikkelsen, *Colour Combos. Methods in design education*
3. Andrea Urland, Jana Vinarčíková, *From intuitive to conceptual approaches in architectural colour design training*

COLOUR AND BUILT ENVIRONMENT

4. Beichen Yu, Fiona McLachlan, *Vague Memories: ,Old' colour in the City, the re-introduction of Copperas render in Scotland*
5. Yulia Griber, *Obedience to unwritten urban color norms*
6. Xavière Ollier, *The colorist designer: using the archeology of chromatic imaginary. Nacarar color design*
7. Pietro Zennaro, *Aesthetic hypnosis on the contemporary architecture: the role of colour and light*

14:30–15:30 Lunch

15:30–18:30*

4th session – COLOUR AND BUILT ENVIRONMENT

Chair: Justyna Tarajko-Kowalska, Cracow University of Technology, Poland

1. Karolina Białobłocka, *Colour Planning in the early 20th-century Germany: Lübeck and Zerbst*
2. Bożena Łebzuch, *The role and the meaning of a colour in creating park and palace compositions (on the basis residential landscapings of Henckel von Donnersmarck family)*
3. Agnieszka Rek-Lipczyńska, Izabela Kozłowska, *The new aspects of the walls of the blocks of flats*
4. Piotr Drozdowicz, *Mural versus painting in the space*
5. Witold Gawłowski, *On the role of colour in context-concept relation*
6. Joanna Łapińska, *The colours of the ephemeral world*
7. Joanna Szwed, *The colour of the light in the urban night space formation*
8. Małgorzata Sawicka, *Colour in Play Spaces for Children*
9. Kamil Hojarczyk, *The influence of the color of the sky on the perception of architecture*

* coffee and tea are available 16.00–18.00

18:30–19:00 CLOSING CEREMONY



Welcome Reception 22th November, 19.00

Kazimierz, pl. Nowy 1, 31-056 Kraków

Conference Dinner 23rd November, 20.00

Kazimierz, pl. Nowy 1, 31-056 Kraków